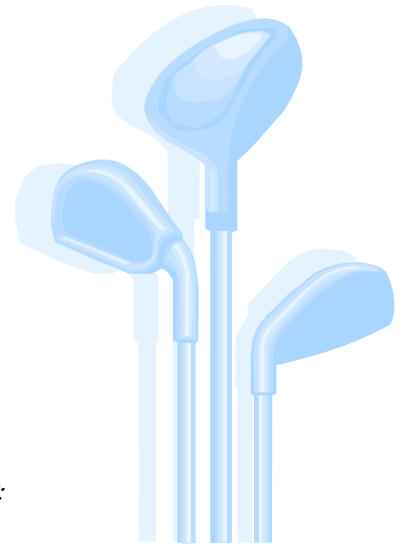




2009 GOLF TOURNAMENT SPONSORSHIP INFORMATION

On August 26 at the Sandy Burr Golf Course in Wayland, some 150 EM NARI members — remodelers, contractors, and sub-contractors— will gather for a day of recreation and networking with their fellow members.

Here's a great opportunity to market your company to a very influential group, and show your support for NARI's programs. Several opportunities for sponsorship are offered. Details follow on the attached pages.



PLEASE FILL OUT AND SUBMIT THIS FORM TO SECURE YOUR SPONSORSHIP:

- Titanium \$2600—GONE! Gold \$1700 Silver \$1250
- Hole \$250 Hole Contest (Longest Drive, etc.) \$300
- Awards \$600 Hole-in-One Contest \$800
- Golf Shirts \$3500 Duffle Bags/Goodie Bags \$1850
- Golf Towels \$1450 Golf Balls \$1250
- Breakfast \$650 Refreshments/Beverage Cart \$750

Hospitality Tables: Morning \$200 Tee+Morning \$450
 Sign me up for Golf Only at \$180.00 (includes Lunch)
_____ # of Players

Contact Name _____
Company _____
Phone _____ Fax _____
Email _____
Address _____
City/St/Zip _____

Check Enclosed (payable to EM NARI)
 Visa MasterCard AmEx Exp: _____ Security Code _____
Credit Card # _____
Billing Address for Credit Card: _____

Please note: EM NARI is also seeking donations of prizes for a raffle and auction. Prize donors will also be recognized throughout the event. Minimum prize value: \$100

Prize donation for Raffle or Auction (Describe): _____

Payment may be made by check or credit card. Please enclose check payable to EM NARI or provide your credit card information to the left. Return this form by **fax to 617-663-6566** or mail to the address below.

Sponsorship Packages:

Titanium Level Package - SOLD!

\$2600 (limit: 1)

The Titanium Sponsorship package is exclusive to **one** “Event” Sponsor, with the highest level of recognition throughout the event and the most sponsor entitlements.

Securing the Titanium Level Sponsorship is a unique opportunity to be the leading sponsor of EM NARI’s main fundraising and networking event.

Package Includes:

- Sponsor Exclusivity (only ONE Titanium Sponsor)
- Golf and Meals for four people
- Logo on Sponsor Banners located at registration/welcome area and in luncheon room
- Logo on Easel Signs placed at two prominent locations
- Area for sponsor to display an additional banner
- Table-top display space at morning registration area
- Verbal recognition at awards luncheon
- Opportunity to present the trophies to the winning teams at the awards luncheon
- Full-page ad in the event program and recognition in list of sponsors in program
- Recognition as the Lunch Sponsor, with room and table signage, and verbal recognition
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- In all printed and verbal recognition, the Titanium Sponsor receives top-line placement among the sponsors.
- One-time use of the EM NARI membership list and Golf Tournament participant list for mailings
- Opportunity to provide a gift item for tournament participants

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Gold Level Package - 1 Remaining!

\$1700 (limit of 3)

This sponsorship level offers companies significant participation and prominent exposure at a lower investment.

Package Includes:

- Golf and Meals for four people
- Company name on Sponsor Banners located at registration/welcome area and in luncheon room
- Company name on Easel Signs placed at two prominent locations
- Table-top display space at morning registration area
- Verbal recognition at awards ceremony
- 1/3-page ad in the event program and recognition in list of sponsors in program
- Signage on tables at Lunch
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- In all printed and verbal recognition, Gold Sponsors receive second-tier placement among the sponsors.
- One-time use of the EM NARI membership list and Golf Tournament participant list for mailings
- Opportunity to provide a gift item for tournament participants

Sponsor a Hole at the Golf Tournament! *Just \$250.*

Signage will be placed at the Tee for each hole recognizing that hole's sponsors. A great opportunity for contractor companies as well as suppliers, to show their support of NARI and gain recognition, with a minimal investment.

Note: there will be multiple sponsors per hole, non-competing companies.

In addition to hole signage, sponsorship includes

- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Placement on Sponsor Board easel signs, displayed at registration and at luncheon
- Recognition in list of sponsors in the event program

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Silver Level Package

\$1250

This sponsorship commitment is a cost effective package with participation and exposure throughout the event.

Package Includes:

- Golf and Meals for four people
- Company name on Sponsor Banners located at registration/welcome area and in luncheon room
- Company name on Easel Signs placed at two prominent locations
- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in the list of sponsors in the event program.
- In all printed and verbal recognition, Silver Sponsors receive third-line placement among the sponsors.
- One-time use of the EM NARI membership list and Golf Tournament participant list for mailings
- Opportunity to provide a gift item for tournament participants

Hospitality Tables

Take advantage of this unique “meet and greet” opportunity. Get one-on-one contact with the players in two unique forums— as they check in first thing that day, and on the course as they make their way through the tournament. Each option includes a table-top for distribution of product information, and the opportunity to provide gift items to the players.

Use your imagination — make a real impression. Play music, offer food/snacks/water, provide sunscreen, offer golf-related gift items with your company logo.

- *Morning Registration Area only: \$200*
- *Registration Area + Tee Area: \$450*

In addition to the tables, the sponsorship includes:

- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Placement on Sponsor Board easel signs, displayed at registration and at luncheon
- Recognition in list of sponsors in the event program

Please Note: Limited space available.

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Hole-in-One Contest Sponsor

\$800

Set yourself apart with the unique sponsorship of a hole contest that will have players shooting for a chance at a \$10,000 prize. One par-3 hole will be designated as our “\$10,000 Hole in One contest.” NARI will purchase insurance to cover the contest, and will handle all logistics. The sponsor receives recognition for making the contest possible.

- Company name on Sponsor Banners located at registration/welcome area and in luncheon room
- Company name on Easel Signs placed at two prominent locations
- Special signage at the Tee of the contest hole.
- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in the list of sponsors in the event program
- Opportunity to provide a gift item for tournament participants

Awards Sponsor

\$600

Sign on as the exclusive sponsor of the Golf Prizes, which include 1st, 2nd and 3rd place awards and trophies for the top-finishing teams. Over \$700 in awards (merchandise/pro shop gift certificates) will be given to the winners.

In addition to the awards and trophies, the sponsorship includes:

- Sponsor Exclusivity
- Verbal recognition at awards ceremony
- Placement on Sponsor Board signage
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in list of sponsors in the event program

Contest Holes Sponsor

\$300 (each contest)

Sponsor one or all of the Par 3 course contests: Closest to the Pin, Longest Drive, and Straightest Drive. Your sponsorship will help underwrite prizes for each contest's winner and entitles you to signage and recognition at the hole and elsewhere. Combine with a Hole Sponsorship for exclusivity at the contest hole.

In addition to the prize for the winner, the sponsorship includes:

- Tee signage
- Verbal recognition at awards ceremony
- Placement on Sponsor Board signage
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in the event program

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Refreshments Sponsor Package

\$750

Sponsor a drink from the Beverage Cart for each golfer as the cart makes its rounds through the course. Each player will receive a drink ticket that entitles them to a drink from the cart with your compliments.

In addition to the drinks (one per player, up to 144 players), the sponsorship includes:

- Verbal recognition at awards ceremony
- Placement on Sponsor Board signage
- Sponsor name on drink tickets
- Signage on Beverage Cart
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in list of sponsors in the event program

Breakfast Sponsor Package

\$650

Sponsor coffee, juice, and breakfast pastries for each golfer as they arrive in the morning during the registration hour.

In addition to the breakfast food and drink, the sponsorship includes:

- Signage placed in breakfast buffet area
- Verbal recognition at awards ceremony
- Placement on Sponsor Board signage
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Recognition in list of sponsors in the event program

Merchandise/Gift Sponsorships

Custom Golf Shirts

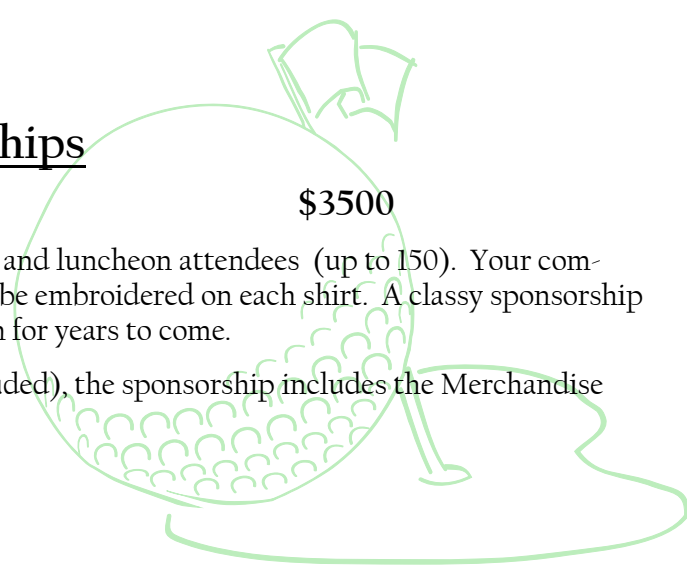
\$3500

Provide a high-quality golf shirt to all players and luncheon attendees (up to 150). Your company logo along with the EM NARI logo will be embroidered on each shirt. A classy sponsorship with a real future, as these shirts will be worn for years to come.

In addition to the shirts, (all production included), the sponsorship includes the Merchandise entitlements listed.

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Golf Towels

\$1450

Provide a customized, high-quality hemmed terry golf towel, in choice of colors, with hook and grommet to all players and luncheon attendees. Your company logo along with the NARI logo will be imprinted on each towel, provided to the golfers that morning and sure to be used for years beyond.

In addition to the towels, (all production included), the sponsorship includes the Merchandise entitlements listed.

Golf Balls

\$1250

Provide a sleeve of logo-imprinted golf balls for each player in the tournament.

In addition to production, including 144 sleeves with your color logo on each ball, the Merchandise entitlements listed.

Duffel Bag/Goodie Bag

\$1850

Sponsor the sturdy canvas duffel bag that will hold a variety of gift items that the golfers will receive at the beginning of the tournament. The bag itself will be a valued prize, with your company logo and the NARI logo on it.

In addition to the bags, (all production included), the sponsorship includes the Merchandise entitlements listed.

Merchandise/Gift Sponsorship Entitlements

- Sponsor Exclusivity
- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Placement on Sponsor Board signage
- Recognition in list of sponsors in the event program
- Sponsor Exclusivity
- Verbal recognition at awards ceremony
- Recognition in the August, September, and October newsletters (subject to print deadlines for August issue)
- Placement on Sponsor Board signage
- Recognition in list of sponsors in the event program



Newsletter Advertising:

Enhance your sponsorship package with low-cost advertising options in EM NARI's monthly newsletter. Ask about Golf Tournament Special Pricing, such as:

Two business card size ads: (August and September Issues) \$125

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